

Interview Opportunity:

Who:

Gerry Visca, Red Chair Branding

What:

Nationally renowned marketer on his upcoming Greater Sudbury bootcamp

Gerry Visca is available to speak about his upcoming visit to Greater Sudbury and what he has planned for participants of the Greater Sudbury Chamber of Commerce's "Red Chair Branding Bootcamp" scheduled for Thursday, September 17 at the Holiday Inn.

Gerry Visca is an international branding expert and award-winning Creative Director at Redchair Branding. Trained and educated in design and architecture, he applies his skills, disciplines and insights to help people and businesses creatively transform themselves.

Since 1999, Gerry has directed thousands of branding and strategic marketing campaigns for small businesses to Fortune 500 clients in multiple sectors including, travel and tourism, healthcare, education and technology.

To schedule an interview:

Emily
Red Chair Branding
(905) 528-6032

*The **Greater Sudbury Chamber of Commerce** represents 1,000 businesses and through the participation of its member volunteers on committees and task forces, it works to influence federal, provincial and local legislation affecting business.*