

December 11, 2009

Mayor John Rodriguez
City of Greater Sudbury
Tom Davies Square
P. O. Box 5000, Station A
Sudbury, Ontario

Re: Airline Competition in Greater Sudbury

Your Worship,

The Greater Sudbury Chamber of Commerce would like to offer our strong support to the City's initiative to attract an additional air carrier to service the Greater Sudbury Airport.

The addition of another air passenger provider would have an immediate impact on the business community as it would significantly increase the ability of our members to expand their market and compete for clientele. It would also permit investors and individuals to experience all that our community has to offer, including our resource, education, tourism and health research sectors.

We recently conducted a survey on this very issue and 85 per cent of our member respondents indicated they would use the service. Respondents insisted that an air carrier who services the Toronto core is very much aligned with their needs.

The introduction of an additional air carrier serving the Sudbury – Toronto market is sure to enhance flight frequency as well as provide more competitive rates, both of which are major benefits to not only the business community but the general public as well. Having access to Porter's hub of other international destinations without having to travel through Pearson International Airport is also an added attraction. Ultimately, the chamber believes that the entire community stands to benefit from the presence of Porter Airlines at the Greater Sudbury Airport.

Please accept this letter as a formal recognition of the value of the City's efforts in securing an additional air carrier as it would greatly develop our role in the increasingly connected global economy.

Sincerely,



Steve Irwin
CHAIR OF THE BOARD



Debbi M Nicholson
PRESIDENT & CEO

Cc: The Honourable Tony Clement, Minister Responsible for FedNor, MP Parry Sound Muskoka
The Honourable Rick Bartolucci, Minister of Community Safety & Correctional Services and
MPP Sudbury
Glenn Thibeault, MP Sudbury
Claude Gravelle, MP Nickel Belt
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