

Responsible investing seminar set for Thursday

Company monitors social, environmental performance

The president and founder of Jantzi Research of Toronto is coming to Greater Sudbury on Thursday to talk about the concept of socially responsible investing.

Michael Jantzi will be giving a presentation at Dynamic Earth at 8 p.m. A reception will start at 7:15 p.m.

Jantzi Research evaluates and monitors the environmental, social and governance performance of global securities companies. Jantzi's visit is being organized by Rob Chown of RBC Dominion Securities in the city.

"Increasingly, investors are becoming interested in putting their money where their values are," said Chown. "In 2007, RBC became the first major Canadian bank to offer investors this option, with the launch of the RBC Jantzi Funds, three funds that are screened for environmental, social and governance factors."

There are still a few seats available. If interested in attending, call Chown at RBC Dominion Securities, 523-3099, or send an e-mail to robert.chown@rbc.com.

Labour issues discussed

If you own or manage a



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Business Beat

small- and medium-sized business that keeps losing skilled workers to your larger competitors, listen up.

Brendan Cunneen, vice-president of BDC Consulting Group, Ontario, is coming to town to talk about that issue and other labour concerns including the pending loss of thousands of skilled workers to retirement.

The next speaker in the Greater Sudbury Chamber of Commerce's Presidents' Series Luncheons, Cunneen will be giving an address entitled Accelerating Growth on May 27 from noon-2 p.m. at the Radisson Hotel.

Cunneen, who lived and worked in the North for eight years, including stays in Sudbury and Sault Ste. Marie, said he will touch on the issues of roles and responsibilities.

"Who is supposed to do what?" he said. "Do Vale Inco and Xstrata Nickel have a responsibility? If they keep taking people out of the smaller companies, what are they doing to their supply chain? We have all the facts and now what are we going to do about it?"

Cunneen also plans to discussing the skilled trades.

"Some of the things we have to talk about: if we do need (skilled) workers, where are we going to find them?" he asked.

Tickets are \$30 for chamber members and \$50 for non-members. For more information or to register, call 673-7133, ext. 224.

BDC Consulting Group is part of the Business Development Bank of Canada — a financial institution owned by the Government of Canada.

Identity theft focus of talk

A Canadian expert on identity theft is coming to the Nickel Capital to talk about protecting your good name in the marketplace.

Vancouverite George Greenwood, author of "In Your Good Name" and creator of the website www.itcanhappentome.ca will give an address entitled "Identity Theft in the Marketplace," at a luncheon set for

noon-2 p.m. June 19 at the Quality Inn.

"I know a senior RCMP officer who told me 'I am jealous and envious,'" said Greenwood, in a telephone interview from British Columbia. "You can go out and say things 'I can't.' As a private citizen, I go into a lot more depth than the police can. The police talk about credit cards, shredding, checking the bank statements. When I go into a talk, I bring out other details. It's all about changing your habits. It's not about protecting your PIN (personal identification number), but protecting the hand movements of the PIN."

"They (potential identity thieves) are watching the movement of your fingers," Greenwood will look at issues such as what happens to a business that is a victim of identity theft, and how is a business affected if the owner is a victim of identity theft.

Greenwood, who has interviewed a convicted business identity thief for his next

book which will be entitled "Confessions of an Identity Thief," said there is a sense of "denial" in the business world about identity theft.

"Why would I steal your SIN (Social Insurance Number) when I can go through a business and get 1,000 of them?" said Greenwood, about a comment the criminal made to him.

"It's so big. Businesses are so vulnerable." Organized by the Greater Sudbury Chamber of Commerce, the cost of attending the luncheon is \$30 for chamber members and \$50 for non-members.

To register, call 673-7133, ext. 224.

Greenwood is visiting Greater Sudbury as part of a cross-country speaking tour. He is looking at holding a second seminar in the Nickel Capital in the evening for the public.

■ If you have business news, call Harold Carmichael at 674-5271, ext. 239, fax 674-6834 or e-mail hcarmichael@thesudburystar.com.